



HIGH SCHOOL

EXCLUSIVE

INFO

PACKAGE

APRIL 8, 2026

ST. CATHARINES, ON

COMPETE WITH.
NOT AGAINST.



Welcome!

Welcome to SHOCK Dance Challenge's inaugural **High School Exclusive** event!

Ashley & Mike McKelvie are a powerhouse couple with a passion for dance. With 15+ years in the dance industry as studio owners, they wanted to bring something new to the competitive dance scene and, quite frankly...SHOCK the dance world.

Their combination of organization, eyes for detail, welcoming personalities, pride in their high calibre production value and drive to always stay ahead of the curve, has brought studios back year after year.

After many requests to bring SHOCK to the high school circuit...the wait is **FINALLY** over!

SHOCK is excited to provide a high school event that rivals it's competitive dance studio events!

High-end production value, overall awards, The Showdown, Top School Standings, school credit for future events, Top School donation and so much more!

SHOCK is all about creating an environment where dancers compete with eachother and not against eachother. An environment where learning, growth and comradery with peers is encouraged and supported!

Welcome to the SHOCK family...welcome home!

love

SHOCK <

DATE/LOCATION

APRIL 8, 2026

**FIRST ONTARIO PERFORMING ARTS CENTRE
ST. CATHARINES, ON**

HIGHLIGHTS



5 JUDGES!

That's right! Just like our other Canadian events, your students will receive feedback from 5 professional judges!



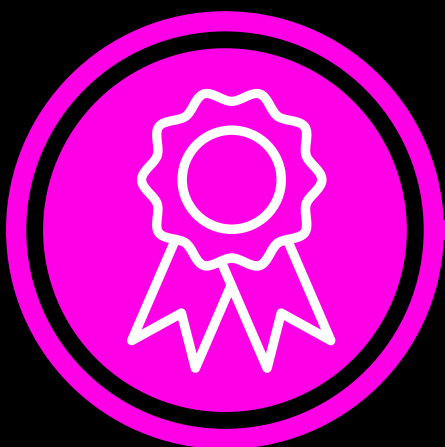
The most thrilling dance-off!

That's right! Just like our other Canadian events, your students may have the opportunity to compete in The Showdown!



Top School Standings!

The TOP 5 schools will be announced. The TOP school will get to wave the iconic SHOCK Flag & receive a cash donation to their school!



What do your students receive?

Every student receives a medal for their performance. They will also receive a medal for 1st, 2nd, 3rd if they are in a category. Trophies are given for overall awards as well as banners, flags and more!

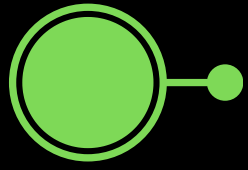


Easy online registration,
scheduling, media, video critiques
& livestreaming w/ DanceComp Genie



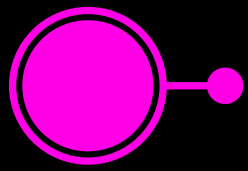
MORE...

HIGHLIGHTS!



Choreography Awards & Special Awards

At every session!

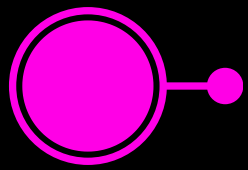


3 Levels for Categories!

Level 1 - *Students in routine only dance at school & do not train outside of school at a studio.*

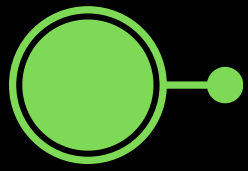
Level 2 - *Mixed level. 75% of students in routine only dance at school. Up to 25% of students train outside of school at a studio.*

Level 3 - *25% or more of students in routine train outside of school at a studio.*



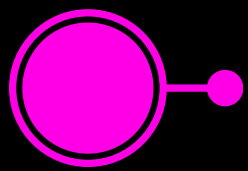
Awards for ALL levels!

Awards for all levels in solos, duet/trios, & groups. Level 1, Level 2 & Level 3 are separate!
Trophies for all duet/trio dancers!*



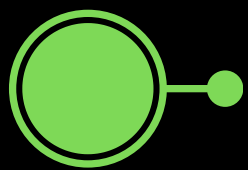
School Credit

1st 2nd & 3rd overalls receive school credit!



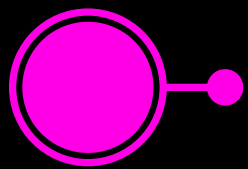
Top Dance Style Awards

The top dance styles of the day will be announced and presented with an award.



Referral Bonus!

You heard that right! Contact us! Refer another school & receive a credit for your school!



NO additional fees!

FREE viewing of the competition & Showdown!

**Based on registration minimums*



VENUE HIGHLIGHT!

APRIL 8, 2026

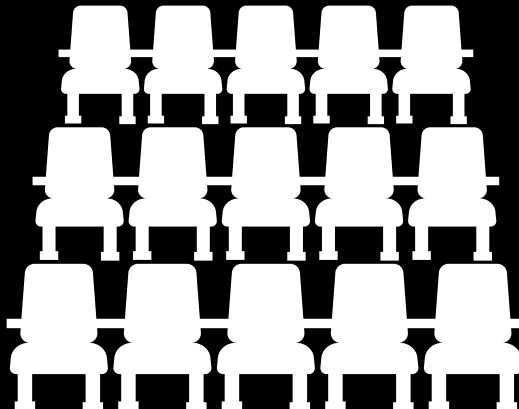
FIRSTONTARIO PERFORMING ARTS CENTRE
ST. CATHARINES, ON

STAGE



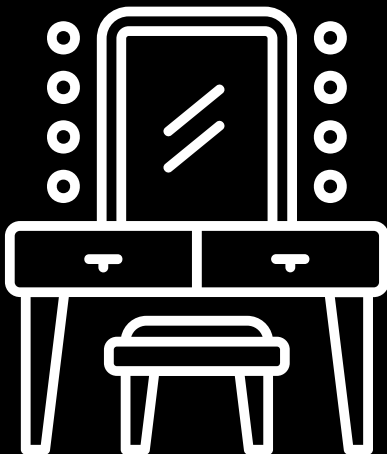
50'W x 42'D

SEATING



770+

CHANGE ROOMS



3,000+ SF

REHEARSAL SPACE



3,200+ SF



PROP FRIENDLY



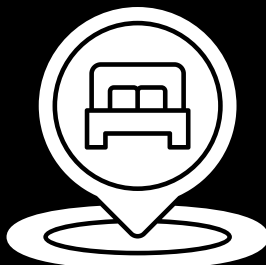
PAID PARKING
NEAR BY



ON-SITE CAFE



WALKING DISTANCE
TO RESTAURANTS



MINUTES FROM HOTEL
ACCOMMODATIONS



SHOPPING NEARBY

CHECK OUT THE VENUE!



CHECK OUT OUR HIGH SCHOOL PAGE!



CREATE DANCECOMP GENIE ACCOUNT

DanceComp Genie allows for schools to have a one-stop platform for registration, payments, scheduling, media, video-critiques, & live-streaming

ALREADY HAVE AN ACCOUNT?

LOGIN:
shock.dancecompgenie.com

1. CREATING AN ACCOUNT

This step is most important to ensure that we get you up and running quickly!

If you are a first time user to DanceComp Genie, you will need to create a school account.

Go to: **shock.dancecompgenie.com**

Enter your email address under “Add New Account” and you will be able to create your DanceComp Genie Passport Account

******Once you have created an account, please select ST. CATHARINES #2 (HIGH SCHOOL)******

2. DANCER ROSTER

Just created your new DanceComp Genie account? It’s time to get your roster ready! Login into your new DanceComp Genie account. Click “Dancers” from the top menu bar. You can either “add new” or “import” from an excel spreadsheet.

3. REGISTRATION

Once your account is created and your dancer roster is ready to go, you will be good to start registering your entries on DanceComp Genie!

Attending another competition that is using DanceComp Genie as well? Great! All you have to do is transfer your entries in “My Studio Centre”. It’s THAT EASY!



PAYMENT

SCHEDULE + DEADLINES



ONLINE REGISTRATION

DECEMBER 1st 2025

ALL ROUTINES MUST BE REGISTERED VIA
DANCECOMP GENIE (shock.dancecompgenie.com)



PAYMENT DEADLINE

JANUARY 14TH 2026

Payment for the entrance fee total must be received in FULL.

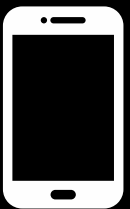
**If you need assistance with deadlines due to board timelines,
please reach out to us. We are happy to work with you!*

JOIN US IN

2026



info@shockdancechallenge.com



289-587-9944



@shockdance



www.shockdancechallenge.com

